



LOS ANGELES AREA  
CHAMBER OF COMMERCE  
FOUNDATION

# SMALL BUSINESS STRONG

BUILDING A PATH TOWARD  
ECONOMIC RECOVERY

Friday, Oct. 30  
10:00 a.m.

JOIN US



## MARKETING, BRANDING AND ADVERTISING: TIPS, EXERCISES AND GROWTH HACKS FOR SMALL BUSINESS OWNERS

Entrepreneurs, innovators and job creators are facing many challenges as the way we live, play and work is disrupted due to COVID-19.

The **Small Business Strong Webinar Series** focuses on practical tips and techniques to survive the current economic crisis that small businesses are facing. The event series is brought to you by the Los Angeles Area Chamber of Commerce's Small Business Council.

### Workshop topics you don't want to miss:

- How to create a content calendar and schedule social media posts
- How to drive engagement on your social media channels
- Email capture strategies to acquire new customers
- Automating your B2B prospecting using LinkedIn Sales Navigator and Octopus

### Featured Speakers:



Mark Villalovos  
Principal  
Zenon Business Consulting



Brenda Mendez  
Branding & Marketing Strategist  
Social Media Relations

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We are **#SmallBusinessStrong**.

