CALIFORNIA DEPARTMENT OF GENERAL SERVICES



Office of Small Business and Disabled Veteran Business Enterprise Services

How To Do Business With California State Government

CALIFORNIA DEPARTMENT OF GENERAL SERVICES



Office of Small Business and Disabled Veteran Business Enterprise Services

Instructor Darvin Manuel

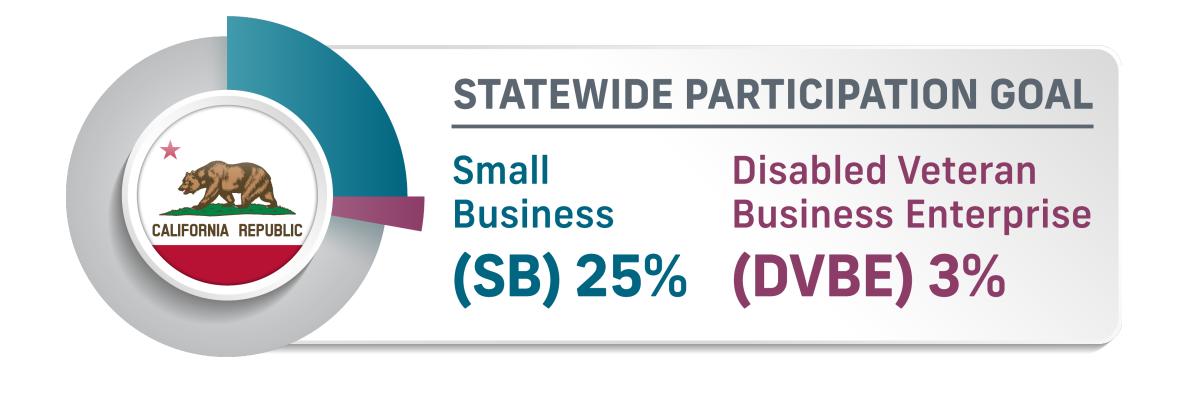
Business Outreach Liaison Office of Small Business and DVBE Services California Department of General Services

297-946-7983 Darvin.Manuel@dgs.ca.gov

Overview

- ✤ Introduction to SB/DVBE Program
- Certification Benefits
- Certification Eligibility
- ◆ Cal eProcure
- ◆ SB/DVBE Emergency Registry
- Commercially Useful Function

Tradicities





2021-22 Fiscal Year



State Certifications

- Small Business (SB)
- Small Business for the Purposes of Public Works (SB-PW)
- Disabled Veteran Business
 Enterprise (DVBE)

Certification Benefits

- ◆ 5% bid preference for SBs
- ◆ Up to 5% incentive for DVBEs
- Exclusive contract opportunities
- Prompt Payment

Reciprocity Partners

202

Working with prime contractors

Small Business Eligibility Requirements

- Independently owned and operated
- Not dominant in field of operation
- Principal office located in California
- Owners (or officers for a corporation) domiciled in California
- ✤ 100 or fewer employees

- Gross Annual Receipts (GARs) less than \$16 million (with affiliates)
- *If a manufacturer, 100 or fewer employees and no GARs cap



Small Business – Public Works Eligibility Requirements

Same as SB requirements except...

- ◆ 200 or fewer employees
- Gross Annual Receipts (GARs)
 less than \$37 million (with affiliates)

SB and SB-PW

- Get one certification, not both
- Same benefits
- ◆ SB-PW is *only* for public works
- SB is for everything, *including* public works





DVBE Eligibility Requirements

- ◆ At least 10% service disabled
- Be at least 51% owned by disabled veterans (100% for LLCs)
- Veteran owner(s) must reside in California
- Managed and operated by disabled veterans
- ✤ Headquarters in US



Cal *e*Procure caleprocure.ca.gov

Cal eProcure

- Register your business
- Apply for Certification
- Find solicitations and contracts
- Receive solicitation notifications
- Appear in searches by state buyers

- Post ads seeking prime or subcontracting
- Access public procurement information
- ◆ Get training and resources

No cost

Home Resources - Quick Links -



California State Government Marketplace

Help -

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Q START SEARCH

How do I...

Sell to the State



1

Register in Cal eProcure to receive bid notifications. Search for bid opportunities in the California State Contracts Register (CSCR).

Get Certified

Learn about California's Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) certification program and apply for SB/DVBE certifications.

Find Public Procurement Information

Access records on what state agencies have purchased. Search for SB/DVBE suppliers, state contracts and bid opportunities.

Find Training and Resources

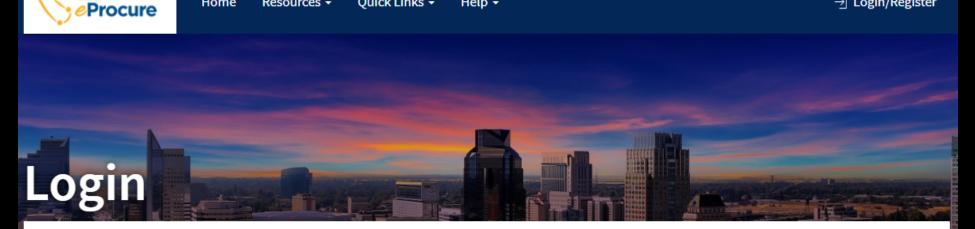


Learn how to do business with the state of California. Access training resources, watch instructional videos, attend an outreach event.

Quick Links -Help -Home Resources -

Cal

 \rightarrow Login/Register



User ID	
Password	

This is a State of California computer system, which may be accessed and used only for official Government business by authorized personnel. You are advised to read the Privacy Policy regarding the personally identifiable information that we collect, maintain, and use. Unauthorized access or use of the computer system may subject violators to criminal, civil, and/or administrative action. All information on this computer system may be intercepted, recorded, read, copied, and disclosed by and to authorized personnel for official purposes, including criminal investigations. Access or use of this computer system by any person whether authorized or unauthorized constitutes consent to these terms. Any email notifications of bid opportunities provided hereunder are strictly complimentary. The State of California does not guarantee bidders will receive such notices, and bidders interested in participating in upcoming bids are obliged to actively check the Cal eProcure website for information about such procurements. By logging in I agree to comply with System Use and Privacy Policy of the Financial Information System for California.



I forgot my password



Supplier Diversity Information

- Ethnicity, Race, gender, sexual orientation
- Voluntary
- Supports diversity, equity, and inclusion
- Evaluate outreach effectiveness
- Supports targeted outreach efforts
- www.dgs.ca.gov/PD-Supplier-Diversity-Program

Home Resources - Quick Links -



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This is a State of California computer system, which may be accessed and used only for official Government business by authorized personnel. You are advised to read the Privacy Policy regarding the personally identifiable information that we collect, maintain, and use. Unauthorized access or use of the computer system may subject violators to criminal, civil, and/or administrative action. All information on this computer system may be intercepted, recorded, read, copied, and disclosed by and to authorized personnel for official purposes, including criminal investigations. Access or use of this computer system by any person whether authorized or unauthorized constitutes consent to these terms. Any email notifications of bid opportunities provided hereunder are strictly complimentary. The State of California does not guarantee bidders will receive such notices, and bidders interested in participating in upcoming bids are obliged to actively check the Cal eProcure website for information about such procurements. By logging in I agree to comply with System Use and Privacy Policy of the Financial Information System for California.



I forgot my password



📥 TEST7 -

California State Government Marketplace

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSC Search Bid Opportunities	CR)	Q START SEARCH
Welcome to your WorkCenter Manage your account, certifications, and bid	user activity TES	Show Less -
	Certifications	Cert. ID 2008705
LOUISE KURASHIGE Outreach Test Co OSDSHELP@DGS.CA.GOV 916/375-4940 Edit Bidder Account		No Certification Record Get Started View My Public Certification Profile Manage Certification
My Account		Certification
🕼 Edit Account		Apply For Certification
A Manage Notification Profile		View My Public Certification Profile
Manage Diversity Information		
4		



SB/DVBE Certification

California's Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) Certification Programs

Get Certified

How to certify your business on Cal eProcure (video instructions)

Before you begin...

- Read the eligibility requirements for the Small Business and DVBE certifications
- 2 Be prepared to add Keywords and UNSPSCs in the application
- 3 Be prepared to upload the following documents (other documents may be required based on your business structure):
- Complete Federal Tax returns (last 3 years or the number of years the firm has been in business, if less than three) for applicant firm and affiliate(s) which includes all pages, forms, schedules and statements.
- IRS verification of your business's TIN (tax identification number)
- Quarterly Contribution Return & Report of Wages Continuation (Form DE 9C) for business and affiliates for the four most recently completed quarters, if the firm has employees
- · Award of Entitlement, eBenefits Service/Benefit Verification, or Retired/Retainer letter (DVBE only)
- For a full list of required documents:
- o Small Business Document Requirements
- o DVBE Document Requirements

GET CERTIFIED (APPLY OR REAPPLY)

Benefits of Certification

Inclusion in the state's goal to spend 25 percent of all contract dollars with Small Businesses and 3 percent with DVBEs

Keywords

- Keywords describe a good or service, such as concrete, environmental, or legal
- Buyers can find your business through keyword searches
- ✤ You pick the keywords





UNSPSC Example

Hierarchy	Code	Description
Level 1	14000000	Paper Materials and products
Level 2	14110000	Paper materials and products – Paper products
Level 3	14111500	Paper materials and products – Paper products – Business use print & writing paper
Level 4	14111507	Paper materials and products – Paper products – Business use printing & writing paper – printer or copier paper



Find Contract Opportunities

California State Contracts Register (CSCR)



Home Resources - Quick Links -



California State Government Marketplace

Help -

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California State Contracts Register (CSCR)

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California State Contracts Register (CSCR) Search Bid Opportunities



Welcome to your WorkCenter

Manage your account, certifications, and bid activity

Bidder/Supplier ID BID0056770 Show Less -

Certifications Cert. ID 2008705 Certification Type Application Date Status From То LOUISE KURASHIGE DVBE 2021-02-16 2023-12-31 2021-12-27 Approved Outreach Test Co SB-PW 2021-02-16 2021-12-27 2023-12-31 Approved OSDSHELP@DGS.CA.GOV 916/375-4940 SB(Micro) 2018-01-02 Cancelled Edit Bidder Account SB(Micro) 2018-01-02 Cancelled

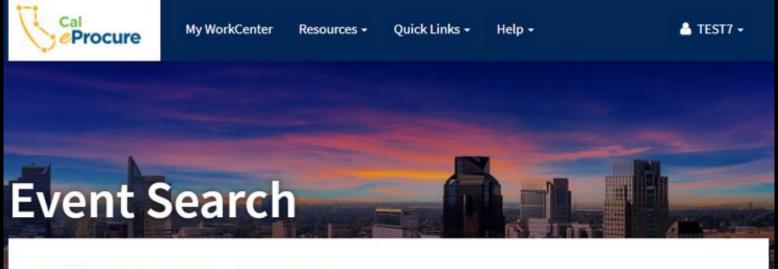
User ID

TEST7

View My Public Certification Profile Manage Certification

My Account	Certification
☑ Edit Account	Manage Certification
A Manage Notification Profile	View My Public Certification Profile
Manage Diversity Information	

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California State Contracts Register

Event Name	Event ID	Department		Event Status
water			≡	Posted
Clear Criteria	Advance	ed Search Criteria		Search
Use Saved Search				
		 Manage Saved S 	earches	Save Search Criteria
EVENTS				
	Showing	Results 1-11 of 11		
		2 Download		

California State Contracts Register	
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Event Name	Event ID	Department		Event Status	
water			≡	Posted	~
Start Date From		End Date From			
	۵				m
Through		Through			
					
Enter date in the format mm/dd/yyyy		Enter date in the format mm	/dd/yyyy		
Item Description					
water					

UNSPSC codes		^	Service Areas		^
Category	Description		Service Area ID	County	
	E	×		=	*
+	Add a new UNSPSC code			+ Add New Service Area	

	License Type	
Contractor Licen	se Type Description	
	=	*
	+Add New Contractor License	Type

Showing Results 1-458 of 458

L Download

Event ID	Event Name	Department Name	End Date	Status
0000019441	Mammography, Bone Density and Relief Radiology Technician Services PR219008	Dept of Developmental Services	05/10/2021 11:30AM PDT	Posted
0000019215	Grower Liaison for San Bernardino County	Dept of Food & Agriculture	05/10/2021 12:00PM PDT	Posted
0000019435	CHP GOLD RUN AREA OFFICE SHOP CLOTHING SERVICES	Dept of the CA Highway Patrol	05/10/2021 1:15PM PDT	Posted
0000019390	19-27788.FMD.EEC Window Repair/Replacement	Department of General Services	05/10/2021 2:00PM PDT	Posted
0000019214	Grower Liaison for Southern Ventura County	Dept of Food & Agriculture	05/10/2021 2:00PM PDT	Posted
0000018359	20-41049-000 CA Memorial Project	Department of State Hospitals	05/10/2021 2:00PM PDT	Posted
0000019211	Grower Liaison for Fresno and Madera Counties, RFP 21-0001	Dept of Food & Agriculture	05/10/2021 2:00PM PDT	Posted
0000019212	Grower Liaison for Northern Tulare County, RFP 21-0002	Dept of Food &	05/10/2021	Posted

Event Details

Event: 05-0L7214

Remove & construct concrete bridge, concrete slab, bridge rail & HMA.

Details

Event ID	Cept:
05-0L7214	Department of Transportation
Formet/Type:	Event Version
Sell Event / RFx	1
Published Date	Event End Dete:

02/17/2021 2:00PM PST

Description:

12/28/2020 12:00AM PST

05-SL0-1-32.6 *** SAN LUIS OBISPO COUNTY IN MORRO BAY AT TORO CREEK BRIDGE

View Event Package Post Vendor Ads **View Vendor Ads**

0 5

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Contact Information Maxwell Maurer Phone: 918/227-8224

Email: maxwell.maurer@dot.ca.gov

Pre Bid Conference (N/A)

Pre Bid Conference: Non Mandatory Date: Time: Location: Comments:

UNSPSC Codes **UNSPSC Classification** UNSPSC Classification Description 72141000 Highway and road construction services **Contractor License Type** -Contractor License Type Description

A General Engineering Contractor C-08 Concrete Contractor C-12 Earthwork and Paving Contractors 0-09 Drilling, Blasting and Oil Field Work

Service Area Area ID County 040 San Luis Obispo





Research Past Purchases

 State Contract and Procurement Registration System (SCPRS)

SCPRS

- Database of state purchasing
- Includes state and non-state dollars
- ✤ Public-facing
- Use to conduct market research







Help -

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Procure

Q START SEARCH

How do I...

Sell to the State

opportunities.



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Find Training and Resources

o business with the state of California. Access ces, watch instructional videos, attend an

outreach event.

Home Resources - Quick Links - Help -





Public Procurement Information

Find out more about public purchasing and state agency resources

Search For...

- · Bid opportunities in the California State Contracts Register (CSCR)
- Past purchases in the State Contracting and Procurement Registration System (SCPRS)
- Procurement data in the Statewide Procurement Data Dashboards
- State Contracts / Leveraged Procurement Agreements (LPAs)
- California certified Small Businesses (SB) and Disabled Veteran Business Enterprises (DVBE)
- Progress Payments View progress payments on Public Works projects
- FI\$Cal Purchase Order Payment History [Instructional Video (2 Mins)] ["How To" Job Aid]

State Agency Resources

- Learn about state procurement from the Department of General Services, Procurement Division
- State Contracting Manuals
- Buying Green Environmentally Preferable Purchasing (EPP)
- List of State Agencies with Approved Purchasing Authority
- California Procurement and Contracting Academy (CalPCA)

FI\$Cal SCPRS Sea	rch
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The State Contract & Procurement Registration System (SCPRS) tracks overall total contracting dollars and contracts procured by the State of California. The SCPRS data provided is available for informational purposes only. Please contact the awarding department with questions.

System will NOT complete download action without the selection of a single search parameter (e.g., Date, BU, Acquisition Method...) Please be sure to have selected AT LEAST 1 parameter for download execution to complete.

Search Parameters	
Department:	Description: Construction
Purchase Document #:	Acquisition Type:
Supplier ID:	Acquisition Method:
Supplier Name:	Transaction Start Date 😰
	From Date: To Date:
Search Clear Advanced Search Criteria	
Search Clear Advanced Search Criteria	
Download Search Results 🕜 Download Detail Information	*Sort With: Start Date
	*Sort Order: Descending

Search Results								
Department Name	Purchase Document #	Associated POs	First Item Title	Start Date	End Date	Grand Total	Supplier ID	Supplier Na
Dept of Corrections & Rehab	<u>C5609279</u>		Construction Waste Collection, Removal and Disposal Services	07/01/2020	06/30/2023	\$75,780.00	0000016908	MID STATI RECYCLIN
Department of Motor Vehicles	<u>TA-19280</u>		Autodesk Revit Architecture Engineering Construction Collection IC Government Multi-User Annual Subscription Renewal. Term: 6/20/20 - 6/19/21	06/20/2020	06/19/2021	\$4,237.00	0000028156	BRIDGE N
Dept. Forestry & Fire Protectn	0000149274		2X4X8' STD & BTR DF	06/02/2020	N/A	\$740.71	0000025251	SCARBOF BLDG SUF
Department of Transportation	CPO-032000001340		Seive 8" Brass with backing cloth:Seive needed for materials testing. Benefits the state by having accurate testing of construction materials.	05/31/2020	05/31/2020	\$282.21	0000085889	GILSON C
Department of Transportation	<u>CPO-032000001347</u>		Cable television services:Benefit to the State, satellite television service needed for summer operations personnel staying on site for the construction season. Purchaser, Joe Lujetic. Commodities, are satellite television se	05/31/2020	05/31/2020	\$198.85	0000002586	DISH NET
Department of Transportation	CPO-032010001585		Plumbing system maintenance or repair:Repair urinal and toilet The reason for this purchase is to provide essential office/business function. These products involve necessary facilities for construction employees. Benefit to the state -	05/31/2020	05/31/2020	\$1,447.88	0000029020	
Department of Transportation	CPO-07200000957		Disinfecting Wipes:	05/31/2020	05/31/2020	\$994.50	0000004906	LOWMARI
Department of Transportation	CPO-07200000953		Purell Refill:	05/31/2020	05/31/2020	\$1,707.51	0000000111	GARZA IN
Department of Transportation	<u>CPO-062000001589</u>		Lab Needs for D05 Lab:120.1000 Auto Rice testing and control system The reason for this purchase is to buy testing equipment to improve quality testing of highway materials used in construction of highways. State will	05/31/2020	05/31/2020	\$7,131.94	0000053202	INSTROTE
Department of	CPO-062000001588		Material testing items for D05 District lab:49DN83- Platform truck with 2500 pound capacity The reason for this purchase is to test HMA	05/31/2020	05/31/2020	\$1 702 04	0000005196	WW GRAI



Advocates

- State employee
- Work in purchasing/procurement
- Manager, analyst, etc.
- Required for departments that spend at least \$100,000/year





Advocates

Roles and Responsibilities

- Help certified business contract with their department
- Assist businesses with prompt payment
- Help buyers use certified businesses
- Seek out new certified businesses





California State Government Marketplace

Help -

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Procure

Q START SEARCH

How do I...

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Find Training and Resources

Learn how to do business with the state of California. Access training resources, watch instructional videos, attend an outreach event.



Training and Resources

Learn how to pursue contract opportunities with California state government

Getting Started

- How to do Business with California State Government an Overview of State Contracting for Small Businesses (SB)
- Como Hacer Negocios con el Gobierno del Estado de California: Una Descripción General de la Contratación Estatal para Pequeñas Empresas (SB)
- How to do Business with California State Government an Overview of State Contracting for Disabled Veteran Business Enterprises (DVBE)
- Cómo Hacer Negocios con el Gobierno del Estado de California: Una Descripción General de la Contratación Estatal para Empresas de Venteranos
 Discapacitados (DVBE)
- Commercially Useful Function (video)

Next Steps

- I'm Certified, Now What? take next steps to contract with the state (English)
- Pasos a Seguir Despues de Recibir Certificacion (Español)

Don't Miss Contract Opportunities

- Learn how to access bid solicitations and place ads (video)
- Learn how to receive notifications for bid solicitations (video)
- · Learn how to update your certification profile (video)
- Overview of keywords and UNSPSCs (video)

Inside State Contracting

- Learn about public competitive bidding (video)
- Learn about acquisition methods
- Learn about the SB/DVBE Emergency Registry

Research and Marketing

- Learn how to market your business (video)
- Contact a small business and DVBE advocate

Resources to Grow Your Business

Leverage your state certifications for local contract opportunities



HOME » PROCUREMENT DIVISION » RESOURCES » SB, DVBE ADVOCATE DIRECTORY

Small Business (SB)/Disabled Veteran Business Enterprise (DVBE) Advocate Directory

Search for a small business (SB) and disabled veteran business enterprise (DVBE) advocate to help you pursue contract opportunities with the state.

CONTACT

Office of Small Business and DVBE Services Department of General Services 707 Third Street

West Sacramento, CA 95605 advocate@dgs.ca.gov

DOWNLOAD THE ADVOCATE DIRECTORY



The linked directory above lists the name and contact information of every advocate in the state's departments and agencies.

Almost every agency and department in the state of California has a small business (SB) and disabled veteran business enterprise (DVBE) advocate. The SB/DVBE Advocate is here to help SBs and DVBEs pursue contract opportunities with the department they work for. They work closely with the buyers in their department to include SBs and DVBEs in state procurement.

A	В	с	D
1 DEPARTMENT (Highlighted deparments have a SB/DVBE First policy)	UNIT/OFFICE/LOCATION	CONSTRUCTION 🔽	NAME 🔽
2 Administrative Law, Office of	Executive Office		Belinda Lindstrom
3 Agricultural & Labor Relations Board			Jan Shores
4 Air Resources Board			Erilk Quady
5 Aging, Dept of	Contracts and Business Services		Kelli Kemper
6 Alcoholic Beverage Control, Dept. of			Pattye Nelson
7 Arts Council, CA	Administration		Ayanna Kiburi
8 CA Dept. of Tax and Free Administration	Acquisition Branch		Matt Freeman
9 Board of Equalization	Acquistion Branch		Lina Lopez
10 Board of Equalization	Acquisition Branch		Bruce Catalano
11 Business Oversight, Dept. of	Business Operations Section		Hyunmee Peters
12 Business, Consumer Services & Housing Agency			Gladys Lopez
13 CA African American Museum	Fiscal Department		Marchell Miller
14 CA Coastal Commission	Business Services		Owen Omphua
15 CA Commission on Disability Access			Angela Jemmott
16 CA Conservation Corps	Business Services		Jennifer Reed-Sanguayo
17 CA Dept. of Human Resources			Marcos Hernandez
18 CA Dept. of Technology . This department has an SB/DVBE First Policy	IT Procurement & Contract Services		Dan Lautaret
19 CA Dept. of Technology . This department has an SB/DVBE First Policy	IT Procurement & Contract Services		Marisa Duarte-Lott
20 CA Governor's Office of Emergency Services	Procurement		Flora Karami
21 CA Exposition & State Fair			Candice Myers
22 CA Health Benefit Exchange	Business Services/Procurement		David A. Hovey
23 CA High-Speed Rail Authority		Х	Alice Rodriguez
24 CA Highway Patrol . This department has an OD/DVDE First Policy	Business Services	Х	Tracy Bowen
25 CA Horse Racing Board	Business Services		Daniel Zamora
26 CA Lottery Commission	Contract and Procurement Services		David Pena
27 CA Maritime Academy	Contract Services and Procurement		Lorrie Dineen-Thackeray
28 CA Natural Resources Agency	Administration and Finance		Vickie Key
29 CA Prison Industry Authority (CalPIA)	Business Services/Contracts Unit	Х	Jamie Halford
30 CA Public Utilities Commission	Executive Division		Bezawit Dilgassa
31 CA Science Center			Abigail Menchaca
32 CA Senior Legislature			Janice Bailey
33 CA State Independent Living Council	Headquarters		Danielle Hess
34 CA State Library	Business Services		Timothy Burkhart
35 CA State Polytechnic University	Pomona	Х	Duane Johnson
36 CA State University	Bakersfield	Х	Kathryn Villa
37 CA State University	Chico	Х	Duane McCune
38 CA State University	Dominguez Hills	Х	Emmit Williams
30 CA State University	Fast Bay	V V	Jon Medwin





SB/DVBE Emergency Registry

- Separate from Cal eProcure
- List of state certified businesses
- Used by state department buyers
- Businesses must be ready for emergency contract work
- Predetermined categories of goods and services

Emergency Registry Categories

- Base camp operations
- Debris removal
- Facilities maintenance/repair
- Fire protection
- Information technology

- Logistics/Transportation
- Medical
- Roadway maintenance
- Traffic control
- And more!

SB/DVBE Emergency Registry

To register you will need:

- Certification number
- Emergency categories
- Description of products/services
- Business address
- Contact information both primary and emergency (after hours)







Help -

Your home for California's State Procurement and Certification Programs

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Register in Cal eProcure

Registering your business allows your company to:

Home

- Subscribe to receive bid opportunity notices based on United Nations Standard Products and Services Code (UNSPSC)
- · Receive and access your bid opportunity invitations
- · Post prime and subcontracting advertisements on bid opportunities
- View your Purchase Order information
- View your Progress Payment status
- Apply and manage California Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) certifications (learn more)

Learn how to register (video instructions)

REGISTER NOW

Find Bid Opportunities

Bid opportunities are posted in the California State Contracts Register (CSCR).

FIND BID OPPORTUNITIES

SB/DVBE Emergency Contracting

If you are a certified business capable of providing goods and services to the state during an emergency, learn more about the SB/DVBE Emergency Registry.

Additional Resources

Commercially Useful Function (CUF)

You perform CUF if your business is:

- Executing a distinct element of the work
- Performing, managing, or supervising the work
- Performing work that is normal for the firm's business services and functions
- Negotiating price, determining quality and quantity, ordering, installing and making payment
- Not subcontracting a portion of the work greater than expected by industry practices





Commercially Useful Function

- Being used as a passthrough to obtain the appearance of SB/DVBE participation
- Not being used to perform the work as stipulated in the bid
- No longer used to provide goods/services listed in the initial bid response



Small Business Development Centers (new businesses)

- Business consulting, planning, marketing and access to capital
 Apex Accelerators (established businesses)
- Government contracting
- SCORE (newer businesses)
- Business mentorship

Review

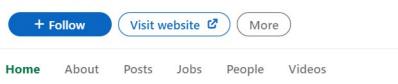
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- Commercially Useful Function

Clevel and a states

Stay Updated on LinkedIn

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About

The Office of Small Business and Disabled Veteran Business Enterprise Services (OSDS) is committed to supporting California small businesses and disabled veteran businesses. OSDS supports the state of California's goal to spend 25 percent of contract dollars with small businesses (SB) and 3 percent of contract dollars with disabled vetera... see more



Schedule a Consultation

- Introduction to state contracting
- Cal eProcure registration and certification
- Update Cal eProcure profiles
- Find contract opportunities



Thank You for Participating

CALIFORNIA DEPARTMENT OF GENERAL SERVICES



Office of Small Business and Disabled Veteran Business Enterprise Services

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