



Faces of Resilience

REINVENTING THROUGH RESILIENCE

Ena M. Alcaraz

Ena Alcaraz has been with State Farm over 35 years and has been serving our local community as an agent for 15 years. Her agency is in Bellflower, California and can also serve clients in Arizona and Nevada. She and her 3 team members focus on providing remarkable, personalized, caring and professional insurance & financial services to their clients, both in English and Spanish.

Ena Alcaraz has worked hard to develop strong relationships with her customers and community. She and her team are dedicated to helping their clients with all their risk management needs. Ms. Alcaraz loves working with individuals, families, non-profits, and businesses to protect and grow their assets, create financial life plans and preserve their financial legacies.

In her corporate career at State Farm, Ms. Alcaraz served the California Executive office as part of the California Recruiting Solutions Team, helping redesign the Agency Recruiting Strategy geared at identifying high caliber and diverse candidates for the California State Farm Agency Force.

Ms. Alcaraz also served as the National Hispanic Corporate Relations Manager at the State Farm Corporate Headquarters in Bloomington, Illinois. She was responsible for managing the organization's national Hispanic partnerships including the National Council of La Raza, Congressional Hispanic Caucus Institute, National Association of Latino Elected and Appointed Officials, Mexican American Legal Defense & Education Fund, League of United Latin American Citizens, Southwest Voters Registration Education Project, and the National Hispanic Corporate Council and administering a philanthropic budget of 5 million. In addition, she held responsibility for directing the company's efforts on issues related to financial education for all market segments.

Ms. Alcaraz holds a Property Casualty License, Life & Health License, holds an Active Real Estate Agent License, and an NMLS Mortgage Loan Originator License.

Ms. Alcaraz is civic minded. As an active entrepreneur, Ms. Alcaraz serves as chair for the Bellflower Unified School District Career Technical Education Committee, and on the advisory board for California Families in Focus and the Regional Hispanic Chamber of Commerce. She was past a President for the Long Beach Chamber of Commerce – Women's Business Council. She has also held numerous national and local board positions including Vice Chair for Ellas, NCLR, NALEO, National Hispanic Corporate Council, HOPE (Hispanas Organized for Political Equality), Salvadoran American Leadership & Education Fund, is a founding member of the Long Beach Business Professional's Association, LULAC's District 9 :Council 3246, and Latinos in Action.

Ms. Alcaraz was born in El Salvador and raised in California's San Fernando Valley. She attended Woodbury University in Burbank, majoring in Business Management with emphasis in Finance. Ena is a graduate of CORO's Leadership Southern California program, Class XIV, a 2006 National Hispana Leadership Institute Fellow, and has completed coursework at Harvard University's JFK School of Government (Executive Leadership Program), at the Center for Creative Leadership (Executive Program), Boston College (The Institute on Corporate Community Involvement) and UCLA Anderson School of Management (State Farm Entrepreneurial Program). Ms. Alcaraz is an alumni of the prestigious Goldman Sachs 10,000 Small Business program, Cohort 11 - August 2014. The goal of this program is to position Southern California businesses for growth in the area and providing jobs for the region