FOR IMMEDIATE RELEASE Contact: Rosario Diaz 213-347-0008 Rosario@lalcc.org

THE LOS ANGELES LATINO CHAMBER OF COMMERCE WELCOMES NEW BOARD MEMBER RON GASTELUM TO ITS BOARD OF DIRECTORS

Los Angeles, CA - February 8, 2018 - The Los Angeles Latino Chamber of Commerce (LALCC) is pleased to announce that Ron Gastelum, the former Chief Executive Officer of the Metropolitan Water District of Southern California, and current President at Water Conservation Partners will be joining the Board of Directors.

Ron Gastelum possesses experience in environmental, municipal, and corporate law, with a particular emphasis on water, waste management, and energy. His expertise spans a wide spectrum including public services, public infrastructure, a detailed understanding of administrative and legislative processes, finance, strategic planning, and public policy development. As the former Chief Executive Officer of the Metropolitan Water District of Southern California, he was responsible for managing the operations of one of the largest wholesale water suppliers in the world with an annual budget of over \$1 billion. Mr. Gastelum was notably successful in leading the agency to further diversify the region's water supply sources.

As the Founder and acting President of Water Conservation Partners, Ron has worked closely with water officials and private investors to identify water conservation opportunities and verification standards. With the enactment of state laws SB221 & SB610, which enforces local water agencies to certify the availability of water for 20 years in approving new housing and commercial development projects, Mr. Gastelum has lead the WCP in helping developers establish privately funded water conservation programs in the host city.

Gilbert R. Vasquez, Chairman of the LALCC Board, expressed his confidence in Gastelum, stating that "Mr. Gastelum's record of overseeing the large Metropolitan Water District operation, which serves the 18 million residents of urban Southern California is impressive to the Board, and a quality which we know will be of benefit to our membership (1500 strong). Based on his qualifications, we [the Board] believe Ron Gastelum will make an excellent addition to the LALCC," Upon joining the Board of Directors, Ron Gastelum stated that he feels "honored and privileged" for the nomination and "is delighted to be here to learn and have an impact."

Ron Gastelum President, Water Conservation Partners



###

The LALCC actively promotes the economic development and interests of the 300,000 Latino owned businesses in Los Angeles County. The LALCC is committed to creating an environment where Latino business revenues are doubled by 2023. The mission of the LALCC is to facilitate the upward mobility of the Los Angeles Latino community. For more information, visit us at LALCC.org